

Bolzano, 17th of March 2024

ADLER FOR PLANET - Sustainability Policy

ADLER Spa Resort DOLOMITI

The ADLER Spa Resort BALANCE is located at Via Stufan 5 in the centre of Ortisei in Val Gardena. This 5-star wellness hotel, dating back to 2008, offers hospitality at the highest level and a refined, homely ambience. The resort has 31 rooms, a central restaurant where guests can enjoy gourmet dishes prepared with fresh and local ingredients, and a medical centre. For those arriving by car, the hotel has a private underground car park.

Surrounded by a huge, well-equipped 9,000 m² private park and located in a splendid panoramic position, this hotel in Ortisei captivates with its organic timber building constructed to the Climate House A standard, with floors and walls in untreated oak, stone pine and elm. It is characterised by its traditional yet modern architecture, a perfect blend of alpine style and international charm. Bright spaces and large windows alternate with the cosiness of wood.

The hotel has the largest wellness area in the Dolomites, an island for all tastes with a variety of pools, baths, saunas, relaxation areas and the Wellness & Beauty Centre, with a renowned, award-winning spa with treatments based on various healing philosophies.

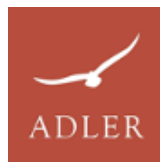
Our vision

In keeping with our history and values, with our employees and partners we create unique living spaces characterised by social justice, economic prosperity and ecological integrity at the ADLER Spa Resort BALANCE. We take a pioneering role with the aim of preserving and promoting fair and sustainable ecosystems for future generations and distinguish ourselves through innovation in the hotel industry and the development of the territories and communities that host our facilities.

Our commitment

At ADLER Spa Resort BALANCE we are committed to mitigating potential risks and maximising the positive impacts our business activities may have on the environment and the local community. To this end, we have conducted an in-depth analysis of our impacts, to assess and optimally manage the risks and opportunities of our business choices and to implement a sustainability strategy in line with our vision and the GSTC and EarthCheck standards, ensuring a positive contribution to the ecological and social development of the area in which we operate.

The ADLER Spa Resort BALANCE is constantly striving for improvement and excellence, aiming to the highest standards and monitoring results through annual benchmarking assessments. Our team is dedicated to minimising our environmental impact, implementing a sustainability strategy that includes reducing energy and water usage as well as waste production. We also aim to maximise the wellbeing and health of the people we interact with.



Our strategic goals

In managing our business decisions and activities, we continuously search for the best alternatives from an environmental, social and economic perspective.

The aim is to actively contribute to the mitigation of climate change by optimising the energy efficiency of our facilities, using renewable energy sources and constantly reducing our emissions.

We are aware of our responsibility in the management of our planet's water resources, reducing our water consumption and avoiding any form of water pollution.

We contribute to the reduction of environmental pollution by taking special care in our purchasing decisions and in the management of our production processes. We promote the careful use of resources, avoiding waste whenever possible, looking for more environmentally friendly products, packaging and transport alternatives, exploiting opportunities for recovery and valorisation of existing resources and promoting local circuits.

We work with local partners and initiate our own initiatives to protect natural ecosystems, helping to keep and preserve their biological diversity. These efforts aim to create spaces where both humans and animals can coexist in harmony and with mutual respect.

We are actively committed to promoting the well-being and prosperous development of our local community, while safeguarding the distinctive identity of our territory. We feel responsible for preserving local cultural roots and traditions and adapting them in an innovative and harmonious manner to present and future needs.

We are committed to hiring, developing and empowering local employees, promoting pay equity, mutual respect and non-discrimination, in line with our personnel management principles and values. Furthermore, we foster collaboration with local partners and suppliers, favouring sustainable, local and seasonal products and services, purchased according to fair trade principles.

To sum up, we do not merely comply strictly with all laws and regulations, but strive actively to adopt and achieve the highest international ESG standards and best practices. Through transparent and conscious communication of our sustainability strategy, impacts and initiatives, we aim to inspire employees, guests and partners to take concrete action and work with us for a better future.

Our governance structure

At the ADLER Spa Resort BALANCE we have established an internal governance structure, the Green Team, which is responsible for implementing our strategic goals and related ESG initiatives, as well as for monitoring and evaluating the results. We certify the entire hotel area, including the rooms, spa area, well restaurant and underground areas. Heading this team is our director, Armin Profanter, who is responsible for coordinating all related activities.

Armin Profanter
General Manager
ADLER Spa Resort BALANCE