



Bolzano, 17.03.2024

ADLER FOR PLANET Sustainability Policy

The Adler Lodge Ritten is a five-star hideaway located on the enchanting Renon plateau. It offers an immersive stay experience in nature, surrounded by vast meadows and forests with a spectacular view of the Dolomites.

The hotel consists of a central building housing the restaurant, reception, bar, fitness center, spa center with pool and saunas. The 42 guest rooms are distributed across two room blocks and 20 individual chalets, ensuring privacy and tranquility.

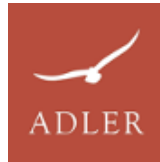
Adler Lodge Ritten is the ideal place for those looking to escape the hustle and bustle of daily life and fully immerse themselves in the beauty and tranquility of the alpine nature. In addition to its specialized spa and wellness treatments, Adler Lodge Ritten offers a wide range of outdoor activities and excursions, promoting the physical and mental health and well-being of its guests.

Our Vision

In respect of our history and values, at Adler Lodge Ritten we create unique living spaces characterized by social justice, economic prosperity, and ecological integrity with our collaborators and partners. We take a pioneering role with the aim of preserving and promoting fair and sustainable ecosystems for future generations. We distinguish ourselves by innovating in the hospitality sector and developing the regions and communities that host our facilities.

Our Commitment

At Adler Lodge Ritten, we are committed to mitigating potential risks and maximizing the positive impacts our business activities can have on the environment and the local community. To this end, we have conducted a thorough analysis of our impacts to optimally assess and manage the risks and opportunities of our business decisions



and to implement a sustainability strategy in line with our vision and GSTC and EarthCheck standards, ensuring a positive contribution to the ecological and social development of the region in which we operate.

Adler Lodge Ritten is constantly striving for improvement and pursuing excellence by adhering to the highest standards and monitoring results through annual benchmarking evaluations. Our team is dedicated to minimizing environmental impact by implementing a sustainability strategy that includes reducing energy and water use, as well as waste production. Additionally, we aim to maximize the well-being and health of the people we interact with.

Our Strategic Objectives

In managing our business decisions and activities, we continually seek and promote the best alternatives from an environmental, social, and economic perspective.

We actively contribute to climate change mitigation by optimizing the energy efficiency of our facility, using renewable energy sources, and continuously reducing our emissions.

We are aware of our responsibility in managing the planet's water resources, reducing our water consumption, and avoiding any form of water pollution.

We contribute to reducing environmental pollution by paying particular attention to our purchasing decisions and managing our production processes. We promote careful use of resources, avoiding waste, seeking more ecological product, packaging, and transportation alternatives, exploiting recovery and resource valorization opportunities, and promoting local circuits.

We collaborate with local partners and initiate our initiatives aimed at protecting natural ecosystems, contributing to keeping them alive and healthy and preserving their biological diversity. These efforts aim to create spaces where both humans and animals can coexist in harmony and mutual respect.



We actively promote the well-being and prosperous development of our local community while safeguarding the distinctive identity of our territory. We feel responsible for preserving cultural roots and local traditions, adapting them innovatively and harmoniously to present and future needs.

We are committed to hiring, developing, and empowering local employees, promoting pay equity, mutual respect, and non-discrimination, in line with our personnel management principles and values. Furthermore, we favor collaboration with local partners and suppliers, prioritizing sustainable, local, and seasonal products and services, purchased according to fair trade principles.

We do not limit ourselves to strictly complying with all laws and regulations but actively strive to adopt and achieve the highest international ESG standards and best practices. Through transparent and conscious communication of our sustainability strategy, impacts, and initiatives, we intend to inspire collaborators, guests, and partners to take concrete actions and collaborate with us for a better future.

Our Governance Structure

At Adler Lodge Ritten, we have established an internal governance structure, the Green Team, responsible for implementing our strategic objectives and related ESG initiatives, as well as monitoring and evaluating results. This team is led by our director, Hannes Pignater, who coordinates all related activities.

Hannes Pignater

Coordinator of the Green Team “Adler for Planet”

Adler Lodge Ritten

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